



# *Discover our apps*

More time to focus on what truly matters:

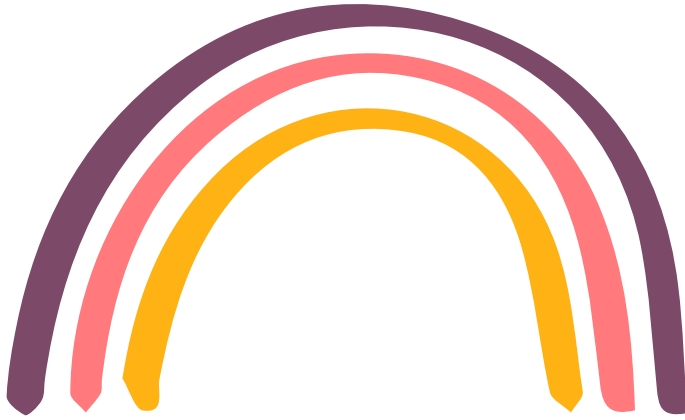
**your business** ✨

odoo

# Table of Content

<b>Introduction</b>	<b>3</b>
O-who? Odoo! .....	4
About Odoo: offices .....	5
Implementation.....	6
Hosting Types.....	8
Effortless Cloud solutions.....	9
Benefits of choosing Odoo for your hosting.....	10
Pricing .....	11
<b>Finance apps</b>	<b>13</b>
Accounting.....	14
Invoicing.....	15
Expenses .....	16
Spreadsheet .....	17
<b>Sales apps</b>	<b>18</b>
CRM.....	19
Sales.....	20
Point of Sale.....	21
Rental .....	22
Subscriptions.....	23
<b>Supply Chain apps</b>	<b>24</b>
Inventory .....	25
Manufacturing .....	26
Purchase .....	27
Maintenance .....	28
Quality .....	29
PLM .....	30
MES .....	31
<b>Websites apps</b>	<b>32</b>
Website .....	33
eCommerce .....	34
Live Chat.....	35

eLearning .....	36
<b>Human Resources apps</b>	<b>37</b>
Employees .....	38
Recruitment .....	39
Time Off .....	40
Payroll .....	41
Appraisals .....	42
Referrals.....	43
Approvals.....	44
Attendances.....	45
Fleet.....	46
<b>Marketing apps</b>	<b>47</b>
Email Marketing.....	48
SMS Marketing.....	49
Social Marketing.....	50
Marketing Automation .....	51
Events.....	52
Surveys .....	53
<b>Services apps</b>	<b>54</b>
Project .....	55
Timesheets .....	56
Helpdesk.....	57
Field Service.....	58
Planning .....	59
<b>Productivity apps</b>	<b>60</b>
Documents.....	61
Sign .....	62
Discuss.....	63
Knowledge.....	64
Appointments .....	65
WhatsApp .....	66
Studio .....	67
<b>Contact us</b>	<b>68</b>



# *Introduction*

**Imagine a vast collection of business apps at your disposal.** Got something to improve? There is an app for that. No complexity, no cost, just a one-click installation.

Each app simplifies a process and empowers more people. Imagine the impact when everyone gets the right tool for the job, with perfect integration.



# O-who? Odoo!

Streamlining operations is vital in today's business jungle. Imagine managing your entire business—sales, inventory, accounting, and projects—from a unified platform.



That's the power of Odoo.

Odoo is a comprehensive suite of business applications designed to simplify and automate key tasks.

**This frees you to focus on what truly matters: your business.**



# About Odoo: offices



Australia, Belgium, Brazil, Dubai, Germany, Hong Kong, India, Indonesia, Italy, Kenya, Luxembourg, Mexico, Spain, and the US.

## Key figures



**€500M** revenue in 2024



**175** countries



**34%** growth



**95K** Enterprise customer contracts



**13M** happy users



**4200+** official Partners



**5400+** employees



Taught in nearly **500 universities**

# Implementation

## What should you choose?

### < 50 employees

#### Odoo S.A.

- Quickstart methodology
- Cloud (Saas or Odoo s.h.)
- Standard approach



### > 250 employees

#### Odoo S.A.

- MMC methodology
- Cloud (Odoo s.h.)
- 80-20 approach

### All-size companies

#### Partners

- Local presence
- Cloud or on-premise
- Specific approach



## Here's how Odoo empowers you:



**Boost efficiency:** Automate repetitive tasks, streamline workflows, and gain real-time visibility into your entire operation.



**Enhance integration:** Break down information silos and foster seamless teamwork across departments.



**Improve customer satisfaction:** Deliver exceptional service with robust CRM tools and automated workflows.



**Make data-driven decisions:** Gain instant access to insightful reports and dashboards for informed decision-making.



**Reduce costs:** Eliminate the need for multiple software solutions and streamline your IT infrastructure.



**Customize your apps:** Use Odoo Studio to automate actions, design custom screens, create custom reports, or set up webhooks.

*So, are you ready to ditch the ~~business struggle~~  
and ~~embrace~~ the Odoo advantage?*

Don't wait—take control of  
your success today!





# Hosting Types



## Odoo Online

The simplest solution for SMEs. Automatic updates and built-in security keep your data safe, while our intuitive interface makes it easy for everyone to get on board.



## Odoo.sh

Cloud hosting that meets your demands. Integrate any third-party app to streamline workflows and build custom modules to tailor Odoo to your business needs. Secure and scalable, Odoo.sh empowers you with the perfect Odoo experience.



## On-Premise

For businesses seeking ultimate control. Our on-premise hosting option allows you to install Odoo directly on your own servers. This solution offers the most flexibility for customization and security, ensuring your data stays exactly where you want it.



# Effortless Cloud solutions

	Odoo online	Odoo.sh	On-Premise
Cloud-based	✓	✓	Local installation
Intermediary updates	✓	✗	✗
Requires custom plan	✗	✓	✓
Allows Odoo 3rd party apps	✗	✓	✓
Allows custom development	✗	✓	✓



*Perfect for SMEs*



*Perfect for SMBs*



*Perfect for businesses with custom hosting requirements*



# **Benefits** of choosing Odoo for your hosting

## Expert Support



Our dedicated team of Odoo specialists is here to help you every step of the way, from choosing the right hosting plan to ongoing maintenance and support.

## Security and Reliability



Your data is safe with us. We prioritize industry-leading security practices and reliable infrastructure to keep your Odoo instance up and running smoothly.

## Scalability



As your business grows, your Odoo solution should too. Our scalable hosting options ensure you can easily adapt your Odoo deployment to meet your evolving needs.



Ready to dive into our apps?



*Flip the page and **discover** them at a glance!*

# Pricing



## Tailored Solutions for every budget

Odoo's accessible pricing structure caters to businesses of all sizes:



### One-app free:

Odoo's one-app free plan is a good option for those needing a single functionality from their ERP system.

- ⑥ You can use one application from the Odoo suite at no cost, including Odoo Studio, the app for customizing Odoo.
- ⑥ There is no limit on the number of users accessing the app under this plan.
- ⑥ If the app you choose relies on other Odoo apps to function, they are also included for free.

### Subscription-based enterprise edition:

For businesses seeking additional features and functionalities, Odoo offers a subscription-based enterprise edition.



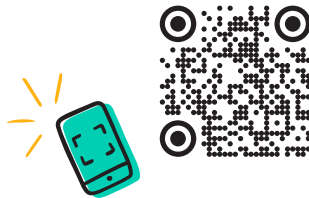
- ⑥ Access to a wider range of business applications
- ⑥ Cloud hosting for a secure and scalable solution
- ⑥ Professional support services to ensure a smooth implementation and ongoing assistance
- ⑥ Version upgrades

## Get Started Today: Unleash Your Business Potential with Odoo!

With its **powerful features**, **modular design**, and **accessible pricing**, Odoo offers a compelling solution for businesses of all sizes. Whether you're a startup looking for a cost-effective way to streamline operations or an established enterprise seeking a comprehensive business management suite, Odoo has the tools to empower your success.



Our pricing is simple and transparent.





# Finance apps

Discover Odoo's comprehensive suite of finance apps designed to empower your business with efficient financial management tools. From accounting and invoicing to expense tracking and insightful business intelligence, **our Finance suite ensures robust control and strategic insights for your organization.** Simplify operations, optimize cash flow, and gain actionable financial intelligence to drive informed decisions.

Explore how Odoo **transforms finance into a proactive asset** for your business growth.



# Accounting

Save time and manage finances on the go with Odoo Accounting. Gain insights and make informed decisions with features like automatic data entry and real-time reporting.



- ⑥ **Reduced manual entry:** AI-powered bill digitization, bank feed synchronization, and bank reconciliation models cut down on manual entry.
- ⑥ **Worldwide compatibility:** Taxes, accounts, and reports are preconfigured according to your country's regulations\*.
- ⑥ **Real-time reporting:** Get instant insights into your financial performance with real-time reports, allowing you to make informed decisions quickly.
- ⑥ **Automated follow-ups:** Identify overdue payments and send automated reminders to ensure you get paid faster.
- ⑥ **Deferrals:** Spread out revenue and expense recognition over time, giving you a more accurate picture of your financial health.
- ⑥ **Electronic invoicing (EDI):** Send and receive electronic invoices in multiple formats and standards, such as Peppol.



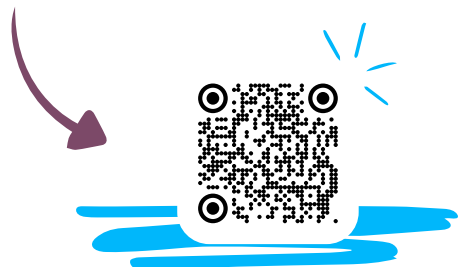
\*Check compatibility for your country with your salesperson.

# Invoicing

Odoo Invoicing streamlines invoice creation and integrates with other Odoo apps for seamless workflows.



- ⑥ **Simplified invoicing:** Create professional invoices quickly and easily with features like automatic numbering and customizable templates.
- ⑥ **Efficiency:** Integrates seamlessly with other Odoo apps like Sales, Subscriptions, and Project, allowing you to generate invoices directly from these workflows.
- ⑥ **Multiple currencies:** Issue invoices and receive payments in different currencies, with automatic exchange rate updates.
- ⑥ **Recurring billing:** Set up automatic invoicing for subscriptions and recurring services.
- ⑥ **Improved cash flow:** Automate sending invoices and payment follow-ups to get paid faster.
- ⑥ **Mobile app:** Issue invoices, update payment status, or create batch payments from your phone.
- ⑥ **Online payments:** Redirect your clients to a flawless customer portal and let them pay with their preferred online payment method.



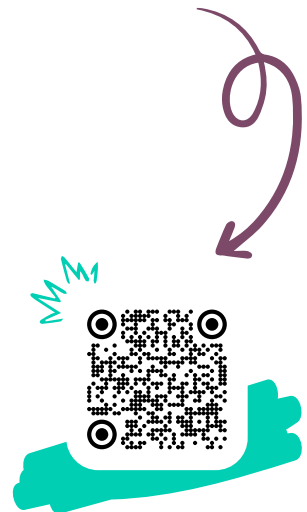


# Expenses

Odoo Expenses is a user-friendly app for submitting claims, with one-click approvals and automatic accounting integration.



- ⑥ **Faster expense reporting:** Submit and track expenses easily through the desktop app, mobile app, or by emailing receipts directly to Odoo.
- ⑥ **Streamlined approvals:** Group-related expenses into reports for one-click approvals by managers.
- ⑥ **Automatic integration:** Odoo Expenses integrates with Odoo Accounting, allowing for automatic journal entry creation and streamlined expense reimbursement.
- ⑥ **Mileage tracking:** Track mileage with a simple start/stop widget in the app, simplifying expense reports and ensuring accurate calculations.
- ⑥ **Clear communication:** Add notes and comments to expense records for clear communication between employees and managers.



# Spreadsheet

Odoo Spreadsheet seamlessly integrates with your business, eliminating manual data entry and outdated information. Transform numbers into clear visuals, promote real-time collaboration, and make faster, data-driven decisions.



- ⑥ **Data integration:** Connect Spreadsheet to other Odoo apps for real-time updates and no manual entry.
- ⑥ **Visualization tools:** Create charts and graphs to easily identify trends.
- ⑥ **Collaboration features:** Share and work on spreadsheets with colleagues in real time.
- ⑥ **Formulas and functions:** Use built-in formulas for complex calculations and analysis.
- ⑥ **Filtering and sorting:** Efficiently organize and analyze data with filtering and sorting options.





# Sales apps

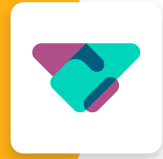
Explore Odoo's dynamic suite of sales apps designed to **elevate your sales processes and customer interactions**. From CRM and traditional sales management to Point of Sale transactions, subscriptions, and rental services, our Sales suite empowers your team to streamline operations and maximize revenue. Whether you're managing customer relationships, processing transactions, or optimizing recurring revenue models, Odoo offers intuitive tools to enhance efficiency and drive business growth.

Discover how Odoo **transforms sales management into a seamless, customer-centric experience**.

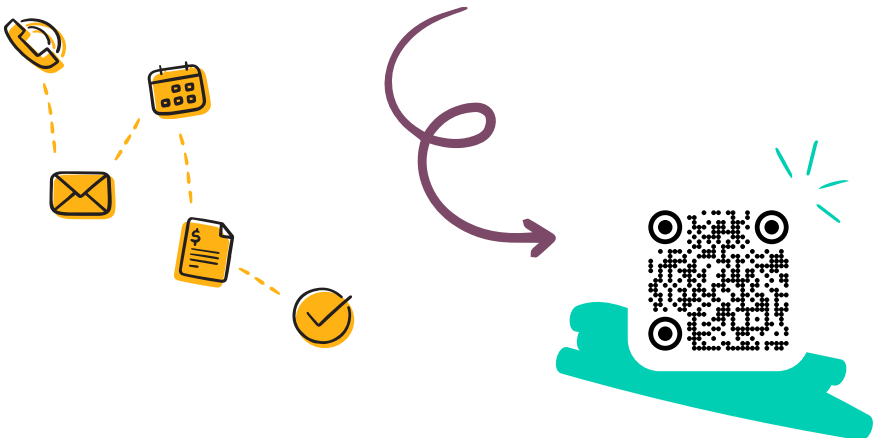


# CRM

Odoo CRM enhances your sales pipeline and customer focus with a user-friendly, mobile-compatible interface. It streamlines lead management, opportunity tracking, and sales forecasting.



- ⑥ **Visual sales pipeline:** Track deals with a drag-and-drop interface and gain real-time insights for better deal closures.
- ⑥ **Quick quote generation:** Create professional quotes in minutes and convert them to orders with one click.
- ⑥ **Mobile CRM:** Access and manage your CRM data on the go with the mobile-friendly interface.
- ⑥ **Automate repetitive tasks:** Automate repetitive tasks to save time.
- ⑥ **Data-driven decisions:** Use sales data for actionable insights and informed decisions with forecasts and performance analysis.
- ⑥ **Unified communication:** Integrates with email, chat, SMS, and VoIP tools for streamlined communication.

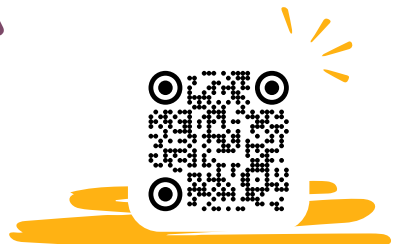


# Sales

Close more deals and simplify sales management with Odoo Sales. Benefit from a user-friendly interface, mobile access, professional quotes, order management, and deal tracking. Streamline your sales process with lead capture, pipeline management, and integrated e-commerce.



- ⑥ **Centralized view:** Manage sales orders, customer service, and eCommerce orders on one platform.
- ⑥ **Automate orders:** Use quotation templates for accurate tax and pricing.
- ⑥ **Customer portal:** Give customers access to quotations, orders, payments, e-signatures, and more.
- ⑥ **Lead generation and tracking:** Generate and track leads through various channels with AI-powered lead scoring.

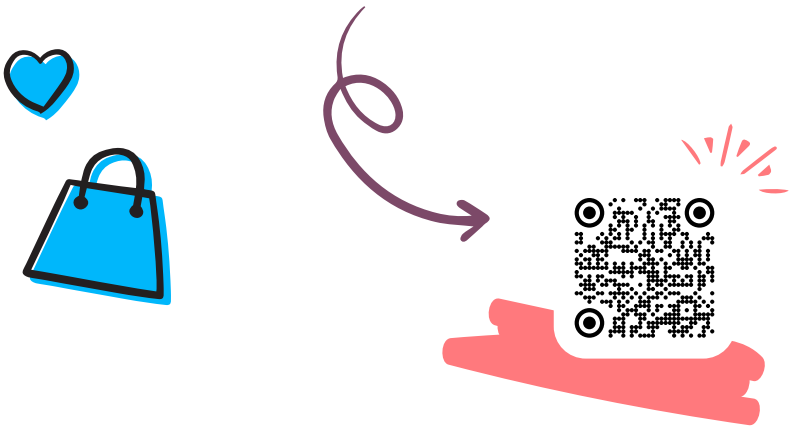


# Point of Sale

Odoo Point of Sale (PoS) simplifies shop management with barcode scanning for fast transactions, seamless hardware integration, and offline functionality for uninterrupted sales.



- ⑥ **Easy to use:** Intuitive setup, ideal for businesses with limited technical experience.
- ⑥ **Work offline:** Functions without an internet connection, ensuring continuous sales.
- ⑥ **Multiple device support:** Compatible with tablets, laptops, desktops, and industrial machines.
- ⑥ **Hardware integration:** Connects with barcode scanners, scales, and payment terminals for smooth checkout.
- ⑥ **Customer management:** Create loyalty programs to reward repeat customers.
- ⑥ **IoT box integration:** Connect external devices to your Odoo database without technical expertise.



# Rental

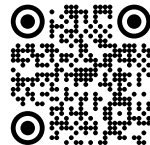
Odoo's Rental App streamlines rental business management with a centralized platform for product listings, reservations, and inventory, enhancing efficiency and organization.



⑥ **Streamlined rental process:** Manage listings, reservations, pickups, and invoicing on one platform.

⑥ **Online booking:** Integrate with Odoo eCommerce for browsing, reserving, and renting online.

⑥ **Flexibility:** Define rental durations and pricing, and integrate with other Odoo apps for additional features.

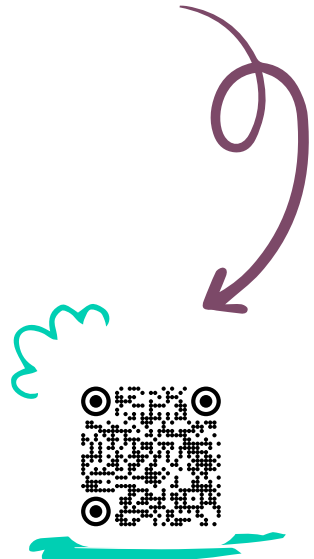


# Subscriptions

Odoo Subscriptions simplifies managing recurring billing models for businesses with subscription offerings, streamlining tasks like invoice generation, plan management, and customer data organization.



- ⑥ **Automated recurring revenue:** Automatically manage subscriptions and billing.
- ⑥ **Flexible subscription plans:** Create various subscription tiers with different features and pricing.
- ⑥ **Streamlined invoicing:** Automatically generate invoices for renewals.
- ⑥ **Improved customer management:** Track subscription details and customer interactions.
- ⑥ **IoT box integration:** Analyze metrics like MRR and churn rate to optimize your strategy.







# Supply Chain apps

Experience Odoo's integrated suite of supply chain apps designed to **streamline every aspect of your operations**. From inventory management and manufacturing to product lifecycle management (PLM), purchasing, maintenance, quality control, and MES (Manufacturing Execution System), our Supply Chain suite **provides comprehensive tools to enhance efficiency and productivity**. Whether you're managing stock levels, optimizing production processes, ensuring product quality, or tracking maintenance activities, Odoo equips your business with powerful solutions for seamless supply chain management.

Discover how Odoo **transforms complexity into streamlined operations across your entire supply chain**.



# Inventory

Odoo's Inventory app provides real-time tracking, automated restocking, and optimized storage strategies to ensure smooth operations. It supports various picking methods, integrates with shipping carriers, and includes quality control and traceability features. Tools for managing procurement routes, barcode scanning, and inventory valuation make it ideal for businesses of all sizes.



- ⑥ **Replenishment automation:** Use min-max strategies, MTO, or master production schedules for automatic purchase order management and vendor follow-ups.
- ⑥ **Storage optimization:** Control shipments with push/pull rules, GS-1 codes, and customizable routes. Optimize storage with put-away strategies, such as slow/fast movers and ABC analysis, to reduce distances and movements.
- ⑥ **Real-time inventory:** Track serial numbers, lots, packaging, and more. Instantly locate products across multiple warehouses or companies.
- ⑥ **Picking and packing:** Choose single, cluster, wave, or batch picking. Integrate with carriers for shipping labels, quality control, and various packing units.
- ⑥ **Repair integration:** Handle damaged or broken products easily with the Repairs app integration.

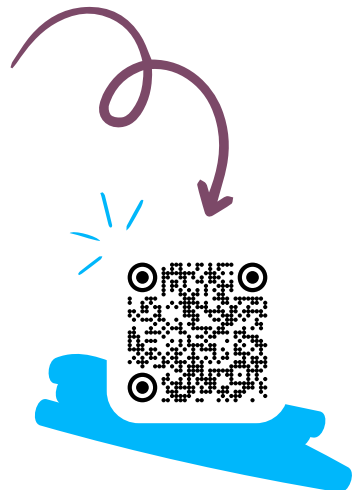
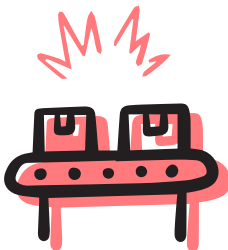


# Manufacturing

Our Manufacturing app offers real-time capacity planning, component availability, and cost control for efficient order simulation and resource planning. It supports just-in-time replenishment, finite capacity scheduling, and Gantt charts for detailed planning. Features include production recording, component management, IoT integration, and a tablet-optimized dashboard for paperless operations and enhanced quality control.



- ⑥ **Production planning:** Manage production orders, bills of materials (BOMs), and work centers for scheduling and tracking.
- ⑥ **Shop floor control:** Real-time production monitoring with a tablet-based app, allowing access to work instructions, quality issue reporting, and maintenance requests.
- ⑥ **Inventory management:** Integrates with Odoo's inventory module to track raw materials and finished goods.
- ⑥ **Reporting:** Analyze production performance and identify bottlenecks with detailed reports.
- ⑥ **Barcode integration:** Process manufacturing orders and trace components using barcodes.
- ⑥ **IoT box integration:** Connect external devices to your Odoo database easily.

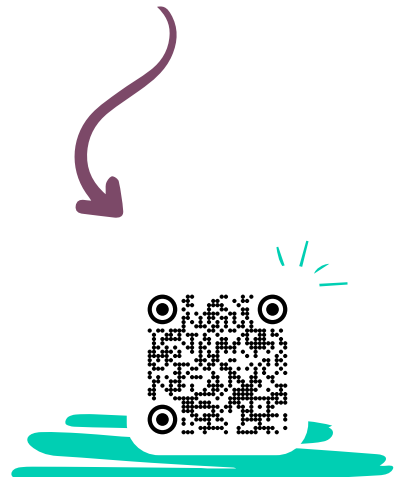


# Purchase

Odoo's Purchase app streamlines procurement with automated RFQs, flexible agreements, and vendor billing. It integrates with other modules, supports multi-company management, and provides robust reporting tools, enhancing efficiency in managing orders, invoices, and inventory.



- ⑥ **Optimizing purchases:** Create custom agreements, compare vendor quotes, and automate recurring orders.
- ⑥ **Order management:** Track requests, orders, and invoices, and auto-complete draft invoices upon product receipt.
- ⑥ **Vendor management:** Launch tenders, compare quotes, and analyze vendor performance.
- ⑥ **Inventory management:** Monitor stock levels and auto-generate purchase orders when inventory is low.
- ⑥ **Flexible billing:** Create invoices based on preferred terms, including splitting bills and paying for ordered or received quantities.



# Maintenance

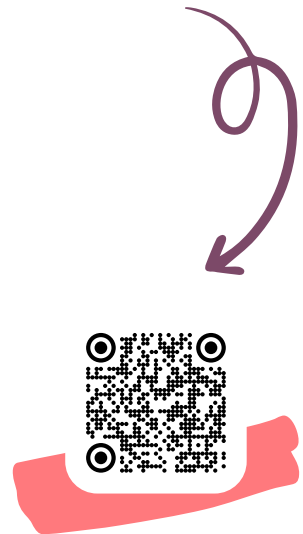
Odoo's Maintenance app manages equipment maintenance and improves OEE with features like automated preventative scheduling, work order and material management, equipment tracking, quality control, and calendar views with reporting.



- ⑥ **Automated preventive maintenance scheduling:** Predict failures and schedule maintenance using MTBF and MTTR.
- ⑥ **Work order and material management:** Create work orders and material requisitions from requests for efficient task completion.



- ⑥ **Improved communication and collaboration:** Manage requests with Kanban boards, calendar views, and a mobile interface.
- ⑥ **Performance measurement and reporting:** Generate KPI reports to monitor and optimize maintenance practices.

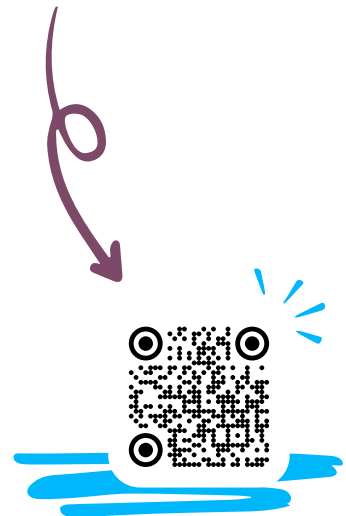
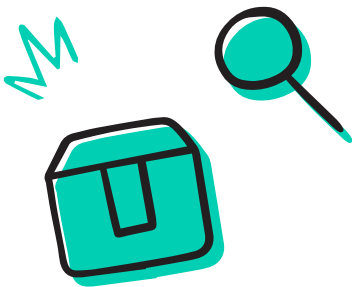


# Quality

Odoo's Quality app ensures consistent product quality with configurable checks on manufacturing and inventory orders. Create alerts for defects, specify root causes, and suggest corrective actions. Users can tailor inspections, manage quality teams, and use interactive worksheets for checks.



- ⑥ **Quality control points:** Trigger inspections at key stages.
- ⑥ **Quality alerts:** Receive notifications for potential quality issues and prioritize them based on urgency.
- ⑥ **Quality checks:** Perform various quality checks on products and record the results.
- ⑥ **Quality teams:** Create dedicated teams for specific products or operations.
- ⑥ **Reporting:** Generate reports to analyze quality check results, identify root causes of defects, and track overall quality trends.

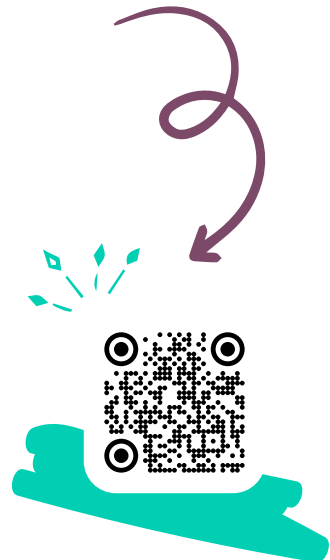


## PLM

Odoo's PLM (product lifecycle management) app improves product management with version control, real-time communication, and efficient engineering change handling, supporting multiple document versions and aligning engineering with manufacturing processes.



- ⑥ **Version control:** Manage revisions of product designs and related documents.
- ⑥ **BOM management:** Track changes and integrate with CAD software for accurate Bills of Materials.
- ⑥ **Communication and collaboration:** Enable real-time discussions and notifications across departments.
- ⑥ **Engineering change management:** Streamline approvals and track impacts on BOMs.



# MES

A MES (Manufacturing Execution System) functions as a factory floor central nervous system, tracking real-time operations, controlling production, and offering insights to boost efficiency. Odoo's MES prioritizes shop floor management, including work order management, real-time monitoring, and enhanced communication. It integrates seamlessly with other Odoo apps for a comprehensive overview and can connect with machine sensors for additional data insight.



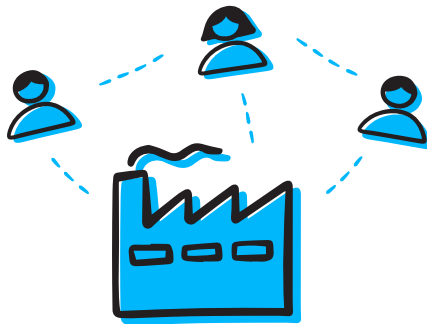
⌚ **Real-time Production Monitoring:** Offers visibility and quick issue resolution on the factory floor.

⌚ **Work Order Management:** Manage work orders, schedule production tasks, and assign them to workers.

⌚ **Improved Communication:** Facilitate communication between shop floor personnel and management.

⌚ **IoT Integration Potential:** Connect MES with IoT for real-time data from machines and sensors.

⌚ **Enhanced User Interface:** Odoo MES features a tablet-friendly interface for easy shop floor use.







# Websites apps

Odoo empowers you to build and manage your online presence seamlessly, **all within one platform.**

Create a **professional website**, complete with an **integrated e-commerce store** to sell your products directly. Increase customer engagement with a **built-in forum, blog, and live chat** features. Manage online courses with the **eLearning** app. By eliminating the need for multiple tools, **Odoo saves you time and simplifies your online strategy**, allowing you to focus on growing your business.

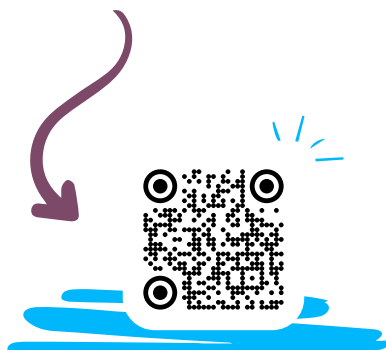


# Website

Odoo's Website app lets you create a professional site effortlessly with its user-friendly interface.



- ⑥ **User-friendly interface:** Easily build and manage your website with no coding required, yet developer-friendly.
- ⑥ **Customizable Templates:** Choose and personalize templates to fit your business needs.
- ⑥ **Media management:** Access 3M+ free photos with on-the-fly editing and more.
- ⑥ **Free domain for a year:** Get started with a free plan including hosting and unlimited users.
- ⑥ **SEO tools:** Enhance visibility and convert visitors with powerful SEO features.
- ⑥ **Mobile-friendly design:** Ensure your site is responsive on all devices.
- ⑥ **AI-powered suggestions:** Receive industry-specific layout and content suggestions.
- ⑥ **Analytics and engagement:** Use real-time dashboards, a smart form builder, live chat, a forum, and help desk tickets.



# eCommerce

Odoo's eCommerce app offers robust product page design with a top-tier page builder, integrated seamlessly across marketing and operations.



- ⑥ **Easy setup:** Build your online store with a user-friendly website configurator and drag-and-drop blocks.
- ⑥ **Product variants:** Easily display and manage product variants with automated stock updates and cross-selling options.
- ⑥ **Mobile-friendly:** Ensure seamless browsing on all devices, including smartphones and tablets.
- ⑥ **Payment options:** Integrate popular gateways like Stripe and PayPal for flexible customer payments.
- ⑥ **Shipping management:** Simplify shipping with automated processes linked to major carriers.
- ⑥ **Marketing integration:** Use Odoo's integrated marketing and sales tools for promotions, customer data management, online sales, and loyalty programs.
- ⑥ **Marketplace integration:** Connect with platforms like Amazon and Facebook.
- ⑥ **Analytics:** Generate advanced reports and integrate with Google Analytics for comprehensive data analysis.

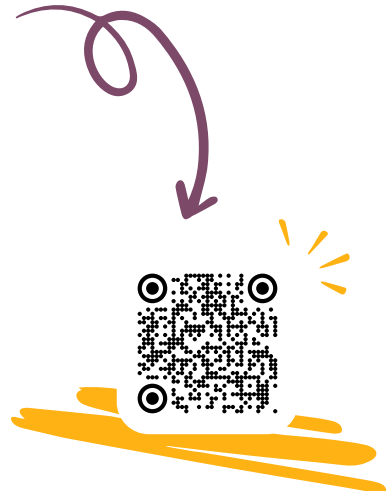
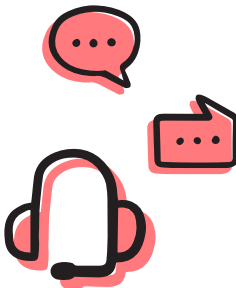


## Live Chat

Odoo's Live Chat app ensures efficient, real-time support for website visitors, enhancing customer experience across the board.



- ⑥ **Improved customer support:** Provide real-time assistance and create Helpdesk tickets directly from chat.
- ⑥ **Increased lead generation:** Convert visitors into leads through proactive chat interactions.
- ⑥ **Enhanced sales opportunities:** Address customer needs promptly to boost sales.
- ⑥ **Streamlined communication:** Efficiently engage with visitors across Odoo apps, ensuring seamless connection.
- ⑥ **Detailed chat history and reporting:** Analyze chat data for insights into customer interactions.
- ⑥ **Customizable chatbot:** Tailor the Odoo Chatbot for versatile customer support.
- ⑥ **Easy integration:** Integrate Live Chat effortlessly on external websites with Odoo.

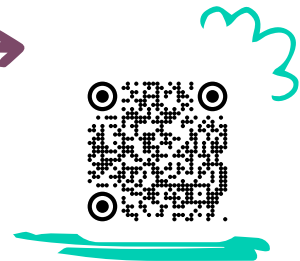


## eLearning

Odoo's eLearning app is a user-friendly Learning Management System for trainers and learners. Upload content, track progress, and maintain engagement effortlessly.



- ⑥ **Content management:** Upload videos, documents, and quizzes for engaging courses. Set prerequisites for courses.
- ⑥ **Learning paths:** Design structured paths or allow learners to choose their sequence.
- ⑥ **Assessment tools:** Evaluate progress with various question types and track performance.
- ⑥ **Certification:** Award certificates upon course completion.
- ⑥ **Scalability:** Manage numerous learners and courses efficiently.





# Human Resources apps

**Odoo streamlines HR tasks, freeing you to focus on your team.** Manage the entire recruitment process, from attracting candidates to scheduling interviews. Store employee information securely and simplify time-off requests and approvals. Odoo can even automate payroll (with additional modules). Motivate employees with performance appraisals and referral programs. Track attendance and manage approvals for various requests. Whether it's lunch orders or fleet management, Odoo offers integrated solutions.

By automating tasks and centralizing HR data, **Odoo optimizes your business and empowers you to efficiently manage your team.**

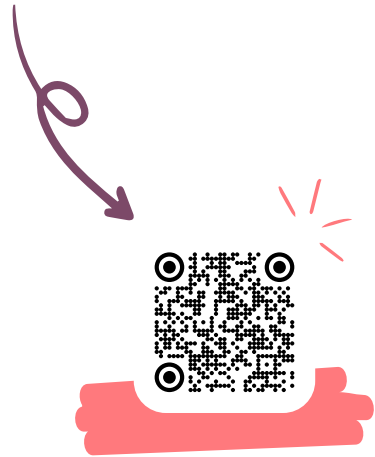


# Employees

Odoo's Employees app serves as a comprehensive hub for managing your workforce, offering more than just a directory.



- ⑥ **Employee profiles:** Manage all employee info, including resumes, skills, and certifications.
- ⑥ **Onboarding/offboarding:** Structured plans for smooth transitions.
- ⑥ **Leave management:** Streamline time-off requests and approvals.
- ⑥ **Performance reviews:** Conduct reviews within the app.
- ⑥ **Workflow organization:** Assign approvers for expenses and timesheets and define work schedules and locations.

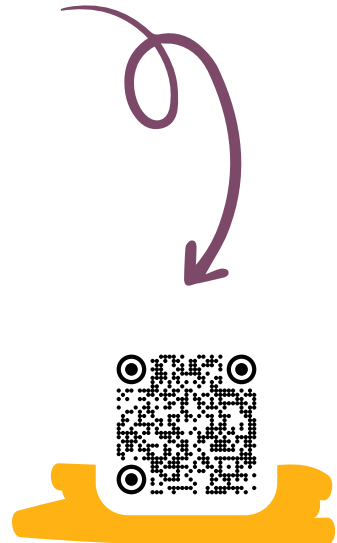


# Recruitment

Odoo Recruitment simplifies your entire hiring process, enabling you to find the best candidates for your team quickly.



- ⑥ **Pipeline visualization:** Track job openings, applicants, and their progress easily.
- ⑥ **Candidate management:** Automatically import applicant data, organize applications with resumes and cover letters, and filter candidates.
- ⑥ **Streamlined scheduling:** Allow candidates to schedule interviews directly based on your availability, reducing email exchanges.
- ⑥ **Automated tasks:** Send emails and move candidates through the pipeline automatically.
- ⑥ **Data-driven decisions:** Generate reports to analyze your recruitment funnel and optimize sourcing channels and strategies.



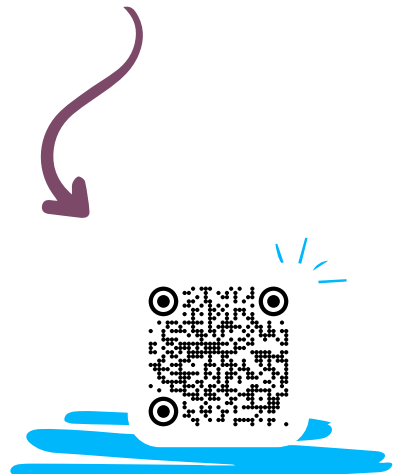


## Time Off

Odoo's Time Off app consolidates all aspects of employee leave management.

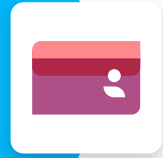


- ⑥ **Efficient requests and approvals:** Employees request time off, managers approve or reject through the app.
- ⑥ **Customizable leave types:** Define vacation, sick leave, etc., with specific rules and accrual plans.
- ⑥ **Automatic accruals:** Automatically allocate time off based on seniority or other criteria.
- ⑥ **Visibility:** Managers and employees see balances and upcoming absences.
- ⑥ **Insights:** Generate reports to analyze leave trends and identify scheduling conflicts.

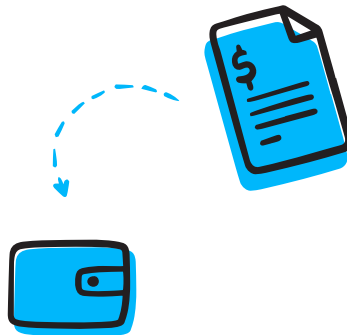


# Payroll

Odoo's Payroll app streamlines employee payment management.



- ⑥ **Automated payslips:** Generate accurate payslips for salaries, taxes, and deductions.
- ⑥ **Flexible structures:** Support various salary types (fixed, hourly, etc.) for different employees.
- ⑥ **Compliance:** Ensure payslips adhere to local tax regulations.
- ⑥ **Streamlined workflows:** Manage entries, automate tasks, and validate data for error-free processing.
- ⑥ **Reporting and analysis:** Generate reports to analyze payroll data for cost optimization.

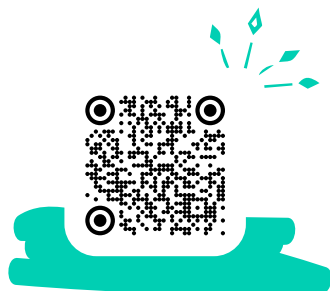


# Appraisals

Odoo's Appraisals app simplifies regular feedback for employees and encourages reciprocal communication.



- ⑥ **Streamlined performance reviews:** Odoo's Appraisal automates employee evaluations with online forms and workflows.
- ⑥ **Configurable evaluation methods:** Customize evaluations with various criteria and templates.
- ⑥ **360° feedback:** Incorporate feedback from managers, peers, and self-evaluations for a comprehensive view.
- ⑥ **Enhanced communication:** Schedule review meetings and provide clear feedback easily.
- ⑥ **Performance tracking:** Monitor employee progress and identify development opportunities.

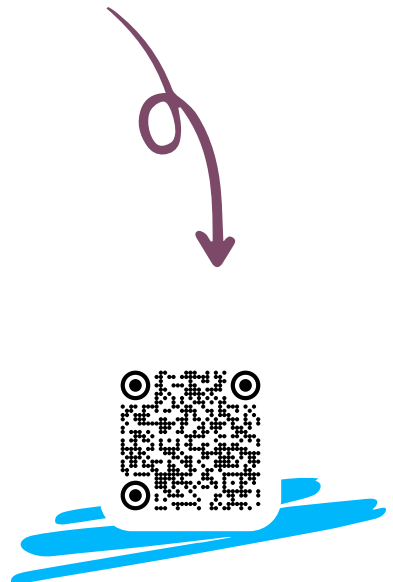


# Referrals

Odoo's Referrals app improves recruitment quality through employee recommendations.



- ⑥ **Rewarding referrals:** Employees earn points for successful referrals progressing through the recruitment pipeline.
- ⑥ **Tracking referral progress:** Centralized view of referral status, including points earned and hiring process stage.
- ⑥ **Integration with Odoo:** Works seamlessly with Employees, Recruitment, and Website apps for efficiency.
- ⑥ **Cost efficiency:** Incentivizing referrals may reduce recruitment costs like advertising and agency fees.
- ⑥ **Quality improvement:** Employee referrals often result in higher-quality hires aligned with company culture.

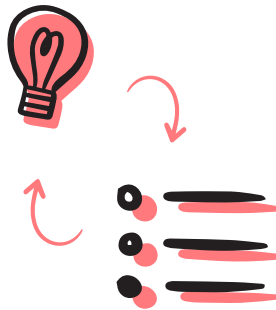


# Approvals

Odoo's Approvals app centralizes all requests for easy management.



- ⑥ **Centralized management:** Handle all approval requests in one place, from travel to purchases.
- ⑥ **Simplified workflows:** Define clear approval chains for efficient processing.
- ⑥ **Enhanced visibility:** Track request statuses throughout the approval process.
- ⑥ **Improved communication:** Facilitate direct communication between requesters and approvers.
- ⑥ **Reduced delays:** Streamline workflows to minimize bottlenecks and speed up approvals.



## Attendances

Odoo's Attendances app streamlines employee time tracking and offers managers valuable work-hour insights.



- ⑥ **Time tracking:** Employees can clock in/out via device or app.
- ⑥ **Real-time visibility:** Managers monitor current work status and generate hour reports.
- ⑥ **Overtime management:** Track and manage overtime hours.
- ⑥ **Attendance approvals:** Optionally designate users to approve attendance records.
- ⑥ **Payroll efficiency:** Accurate tracking streamlines payroll.

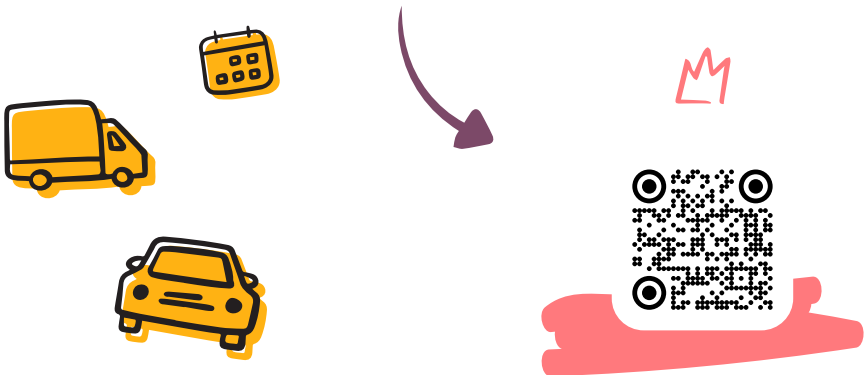


# Fleet

Odoo's Fleet app provides a comprehensive overview of vehicles, contracts, repairs, costs, and drivers.



- ⑥ **Simplified fleet management:** Provides a user-friendly interface for all vehicle needs, replacing separate tracking systems.
- ⑥ **Centralized organization:** Manage vehicle acquisition, fuel logs, and expenses in one system.
- ⑥ **Cost control:** Track maintenance, fuel use, and other fleet costs for optimized budgeting.
- ⑥ **Driver management:** Assign drivers and manage their schedules.
- ⑥ **Efficiency:** Streamline car reservations and overall fleet operations.





# Marketing apps

**Odoo's Marketing suite enhances outreach and automates tasks to connect seamlessly with customers.** It includes designing and sending targeted email and SMS campaigns, managing social media presence, engaging website visitors, crafting surveys for customer feedback, and planning events with ticket sales. The Marketing Automation app automates repetitive tasks, allowing focus on strategic initiatives.

**With Odoo, execute a comprehensive marketing plan effortlessly to maximize business potential.**



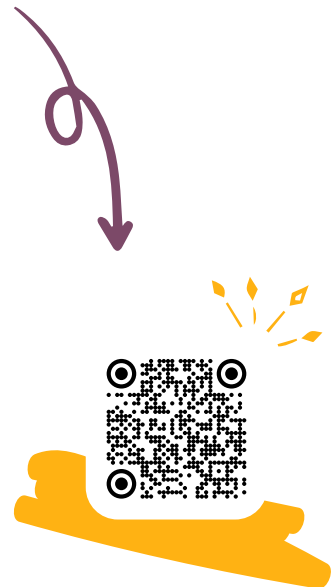
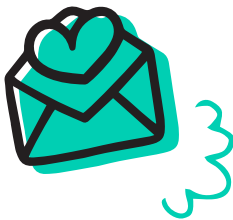


## Email Marketing

Odoo Email Marketing enables the quick creation of professional emails and ensures they reach the right audience at the optimal time!

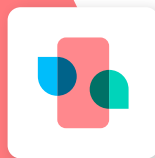


- ⑥ **Drag-and-drop design:** Easily create professional email layouts without coding.
- ⑥ **Targeted campaigns:** Segment and send emails to specific audience groups.
- ⑥ **Performance tracking:** Analyze campaign metrics like open rates and click-through rates.
- ⑥ **Mobile-friendly:** Ensure emails look good on desktops, tablets, and smartphones.

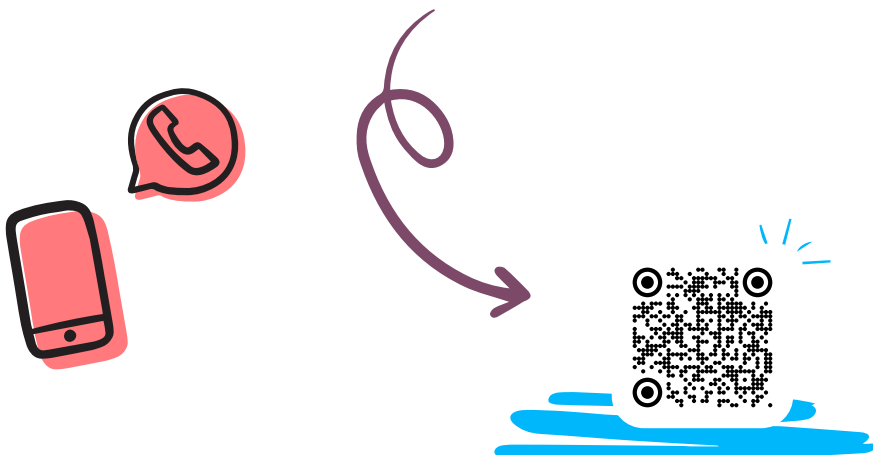


## SMS Marketing

Odoo's SMS Marketing app enables instant delivery of campaigns directly to your contacts' mobile devices.



- ⑥ **Increased engagement:** SMS boasts high open rates, allowing you to connect with your audience directly on their phones.
- ⑥ **Cost-effective marketing:** Odoo offers affordable credits for sending SMS messages within the app (from €0,01/SMS).
- ⑥ **Targeted communication:** Send targeted SMS campaigns to specific groups of contacts.
- ⑥ **Timely updates:** Reach your audience quickly with urgent alerts or time-sensitive promotions.
- ⑥ **Simple integration:** Send SMS messages directly from your Odoo contact list.

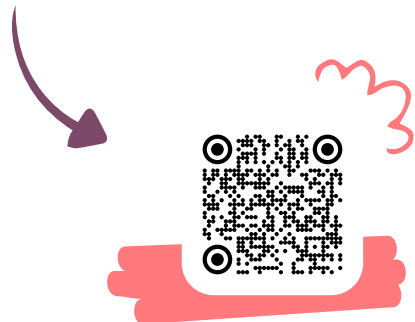
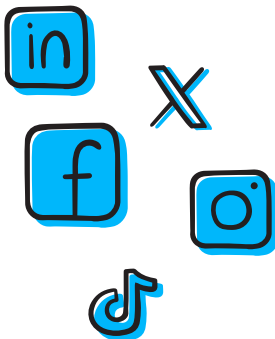


# Social Marketing

Odoo's Social Marketing app enables you to view every social media account - and its content - on ONE dashboard.



- ⑥ **Centralized management:** Manage all your social media accounts from one place, eliminating the need to switch between different platforms.
- ⑥ **Streamlined posting:** Schedule and publish social media content directly from the app across various platforms.
- ⑥ **Enhanced engagement:** Monitor social media activity, respond to comments and messages, and interact with your followers in real-time.
- ⑥ **Valuable insights:** Gain insights into social media performance by tracking metrics like engagement and reach.
- ⑥ **Potential for increased brand awareness & lead generation:** Effectively manage your social media presence to connect with new audiences and potentially generate leads.

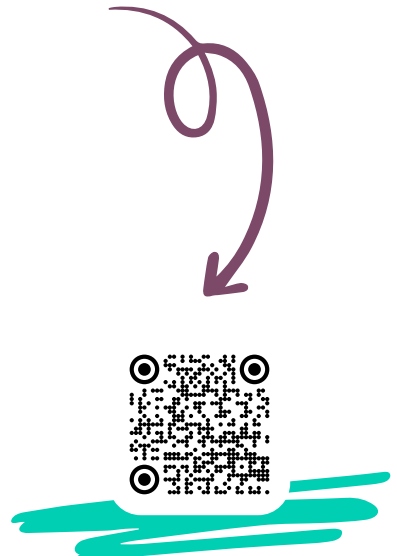


# Marketing Automation

Odoo's Social Marketing app consolidates all your social media accounts and their content into one unified dashboard.



- ⑥ **Automated workflows:** Create personalized customer journeys with automated emails, SMS triggers, and actions based on behaviors.
- ⑥ **Targeted communication:** Segment your audience for precise messaging timing.
- ⑥ **Increased efficiency:** Automate tasks to save time and resources.
- ⑥ **Improved lead nurturing:** Engage leads with targeted content throughout the sales funnel.
- ⑥ **Enhanced sales:** Streamlined communication and nurturing may increase sales and conversions.



# Events

Odoo's Events app simplifies event management, covering creation, promotion, ticketing, and attendee engagement.



## 🌀 All-in-one platform:

Manage all aspects of your event, from creation and promotion to ticketing and attendee management.

## 🌀 Suitable for various events:

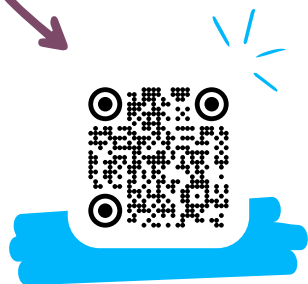
Handle events of any type or scale, including conferences, webinars, workshops, and more.

## 🌀 Online ticketing & registration:

Sell tickets online securely and manage event registrations efficiently.

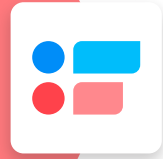
## 🌀 Marketing & promotion tools:

Promote your event through built-in features and integrate with other marketing apps in Odoo.



# Surveys

Odoo's Survey app lets you create engaging satisfaction surveys, employee appraisals, marketing campaigns, feedback forms, and more!



- ⑥ **Easy survey creation:** Design professional surveys with customizable branding and diverse question types.
- ⑥ **Unlimited surveys & responses:** Create and manage multiple surveys with unlimited response collection.
- ⑥ **Real-time results & analytics:** Gain insights through real-time data visualization and analysis.
- ⑥ **Multiple distribution channels:** Distribute surveys via email and social media or embed them on your website.
- ⑥ **Actionable insights:** Utilize survey results to enhance customer satisfaction or employee engagement.





# Services apps

Explore Odoo's comprehensive suite of services apps designed to streamline and optimize your business processes. From project management and timesheet tracking to helpdesk support, field service management, and planning, our Services suite empowers your team to manage tasks efficiently and deliver exceptional service. Whether you're coordinating projects, tracking time, resolving customer issues, managing field operations, or optimizing resource planning, Odoo provides intuitive tools to enhance productivity and operational effectiveness.

Discover how **Odoo simplifies services management to drive business success.**

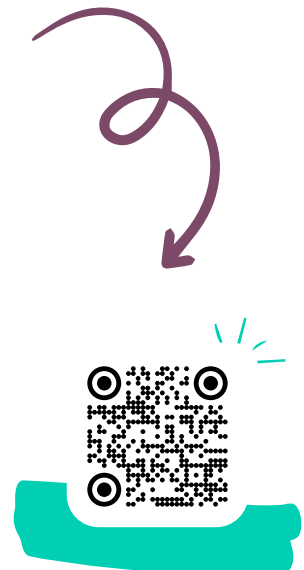
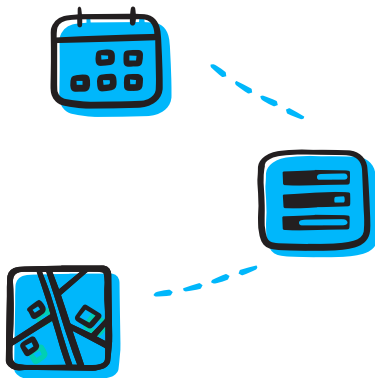


# Project

Odoo's Project Management organizes tasks and stakeholders with Kanban, Gantt, and List views, supporting collaboration, time tracking, and communication. It offers real-time updates on profitability, milestones, and resources, along with task management, document sharing, and advanced reporting. Integrated with other Odoo apps for comprehensive project oversight.



- ⑥ **Multiple views:** Visualize projects with Kanban boards, Gantt charts, and List views for optimal information access.
- ⑥ **Real-time project updates:** Monitor profitability, milestones, resources, and tasks with real-time updates.
- ⑥ **Timesheet and invoicing:** Bill customers based on task time or set up milestones for larger projects.
- ⑥ **Task management:** Create, assign, and track tasks with deadlines, subtasks, and checklists. Enhance collaboration through integrated discussions within tasks and project feeds.





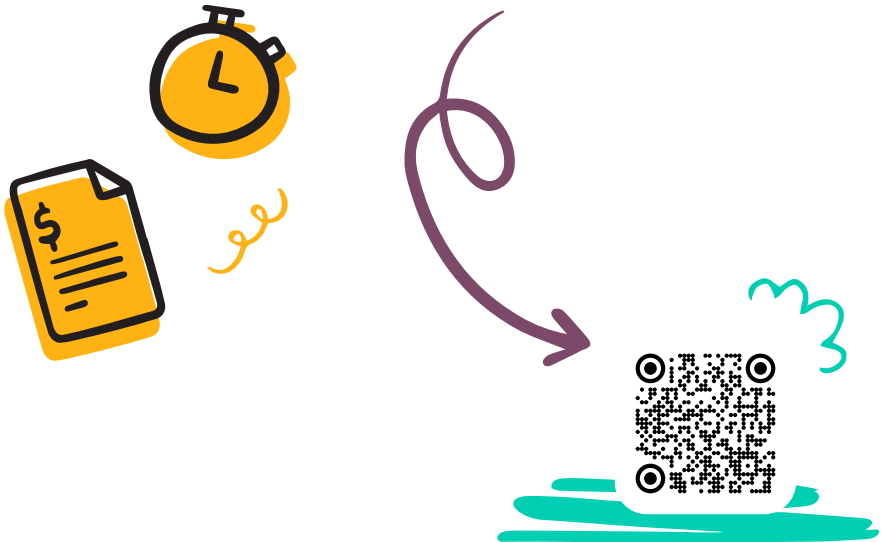
## Timesheets

Odoo Timesheets enables your team to track billable hours, validate task time, and simplify service invoicing through a unified, user-friendly interface.



🕒 **Smart time tracking:** Easily launch timers to ensure accurate timesheets linked to the correct project, task, or sales order, eliminating missing data.

🕒 **Profitability insights:** Monitor billable time by team member, project, task, and billing type for informed decisions.



# Helpdesk

Odoo Helpdesk is a robust ticketing platform that streamlines support operations with customizable ticket organization, multi-channel support (email, website forms, live chat), and productivity tools such as SLA rules, automation, templates, and canned responses.



- ⑥ **Ticketing system:** Centralize customer issue management with tickets, allowing submissions via email, live chat, and online forms.
- ⑥ **Automated workflows:** Automatically assign tickets based on workload, priority, or criteria.
- ⑥ **Performance tracking:** Implement SLAs to measure response times, track ticket resolution times, generate billable support invoices, and analyze team and individual performance through reports.
- ⑥ **Customer feedback:** Gather ratings on resolved tickets to assess customer satisfaction.



## Field Service

Odoo's Field Service app helps manage field operations with features like task scheduling, time tracking, and invoicing. It offers various views for planning, a mobile app for on-the-go management, and tools for tracking parts and collecting signatures.

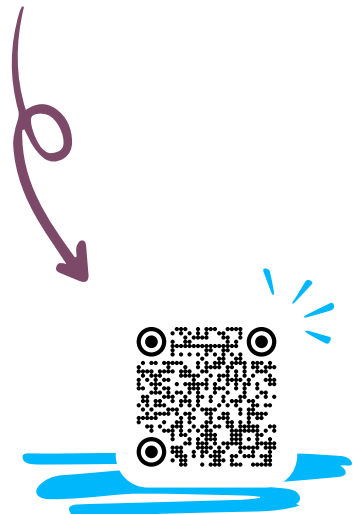
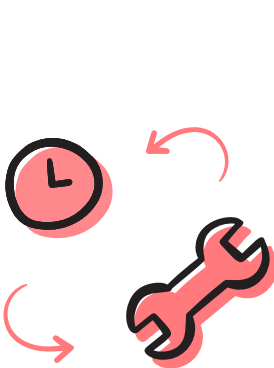


⌚ **Scheduling and dispatch:** efficiently plan and assign tasks using calendar views, Kanban boards, and Gantt charts.

📱 **Mobile app:** Technicians access task details, update progress, track time, and capture customer signatures with a dedicated mobile app.

🧾 **Invoicing integration:** Seamlessly integrates with the invoicing module to automate invoice creation based on completed tasks and materials used.

📦 **Inventory tracking:** Tracks parts and materials used during service calls to maintain accurate inventory levels.



# Planning

Odoo Planning streamlines resource and shift management with Gantt charts, templates, auto-planning, and recurring tasks. It simplifies shift creation and assignment with drag-and-drop, provides conflict warnings, and offers pivot table analysis.



- ⑥ **Visual planning:** Gantt charts visualize tasks, dependencies, and resource allocation.
- ⑥ **Optimized scheduling:** Templates, auto-scheduling, and recurring tasks streamline processes.
- ⑥ **Employee management:** Track availability and assign tasks by skills and workload.
- ⑥ **Analytics and reporting:** Generate reports to analyze performance, track hours, and monitor progress.





# Productivity apps

Odoo's Productivity apps **transform how your team works together**. Collaborate seamlessly on documents within the platform, eliminating the need for multiple versions and endless emailing. Streamline approvals with the electronic signature app. Discuss ideas and projects in a centralized forum. Make and manage appointments efficiently. Plus, build a central knowledge base with the Documents app, so your team can find the information they need quickly.

**By automating tasks and fostering collaboration, Odoo empowers you to achieve more while ditching tedious administrative work.**



# Documents

Odoo's Documents app centralizes file management, eliminating the need for scanning, manual bill recording, and lengthy approvals.



- ⑥ **Centralized file management:** Securely store and access documents in one place.
- ⑥ **Easy file sharing:** Share documents with colleagues, clients, or vendors.
- ⑥ **Multiple file format support:** Preview and manage various file formats.
- ⑥ **Workflow automation:** Automate tasks, request signatures, and send notifications.
- ⑥ **Version control:** Track and revert document changes.
- ⑥ **Split PDFs & AI data capture:** Split PDFs and capture data from PDFs or images of vendor bills.



# Sign

Odoo's Sign app enables you to send, sign, and approve documents online, streamlining your business processes.



## ⑥ Streamlined signatures:

Send, sign, and approve documents electronically on a secure, compliant platform.

## ⑥ Paperless efficiency:

Eliminate physical documents, saving time and resources.

## ⑥ Flexible signing:

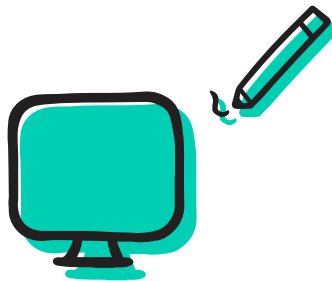
Options for typed, drawn, or uploaded signatures.

## ⑥ Global validity:

Compliant with eIDAS Regulation (EU) and US E-SIGN Act.

## ⑥ Secure audit trails:

Keep records with timestamps and audit trails.

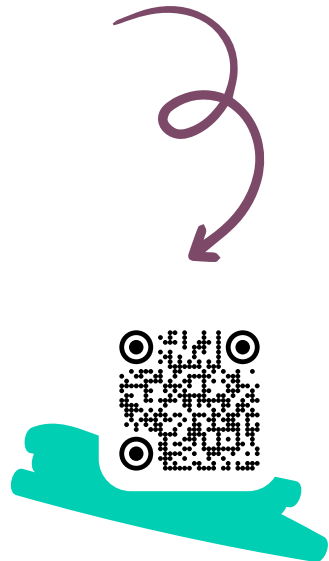
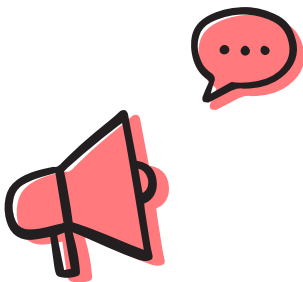


## Discuss

Odoo's Discuss app stands out as an essential tool for effortless communication within teams and across departments.



- ⑥ **Unified hub:** Odoo Discuss centralizes all communications, from direct messages to group chats and video calls.
- ⑥ **Seamless collaboration:** Enhance teamwork with real-time messaging and file sharing.
- ⑥ **Integrated with Odoo:** Context-rich communication within your workflow.
- ⑥ **Streamlined efficiency:** Reduce email reliance with instant messaging.
- ⑥ **Flexible access:** Supports internal and external communications, including video conferencing with guests.



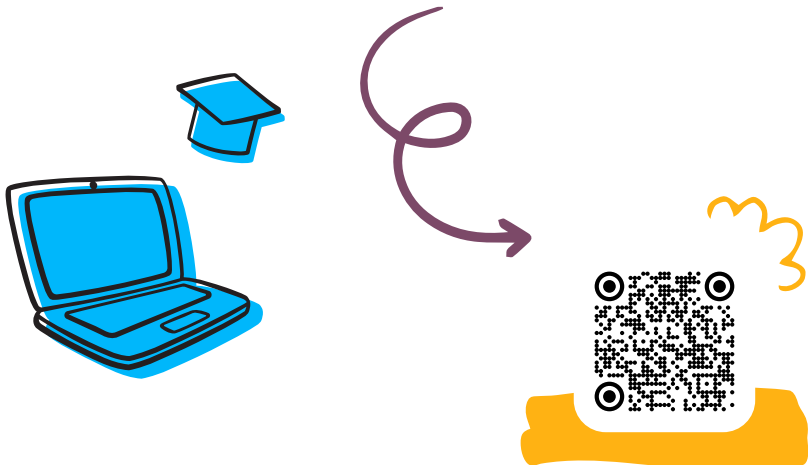


# Knowledge

Odoo's Knowledge app centralizes your organization's critical information, facilitating collaborative work and seamless access across all Odoo apps.



- ⑥ **Centralized knowledge base:** Store and access all company information easily.
- ⑥ **Collaborative creation:** Enable team collaboration on articles with customizable access rights.
- ⑥ **Simple content management:** Create, edit, and format articles with media integration.
- ⑥ **Enhanced discoverability:** Organize content with categories and powerful search tool.
- ⑥ **Integrated access:** Utilize your knowledge base across all business apps for instant communication and task description.



# Appointments

The Appointments app from Odoo lets you schedule meetings with your customers at their convenience.



- ⑥ **Simplified scheduling:** Clients view availability and book appointments online.
- ⑥ **Reduced back-and-forth:** Eliminate emails or calls for scheduling.
- ⑥ **Quick configuration:** Integrate easily with Odoo Calendar, Microsoft Outlook, and Google Calendar.
- ⑥ **Increased efficiency:** Manage appointments and resources centrally.
- ⑥ **Improved communication:** Send automated reminders via email, SMS, or notifications.
- ⑥ **Customization options:** Tailor appointment types and durations and integrate video conferencing.
- ⑥ **Analyze bookings:** Optimize resource allocation based on demand.



# WhatsApp

Odoo integrates WhatsApp for centralized business operations, enhancing knowledge, communication, and customer engagement with higher open and conversion rates.



## ⑥ **Unified communication:**

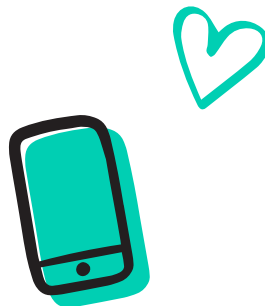
Directly interact with customers via WhatsApp in Odoo.

## ⑥ **Higher open rates:** Achieve a 520% better open rate on marketing messages.

## ⑥ **Efficient messaging:** Send WhatsApp messages to leads and contacts easily.

## ⑥ **Enhanced engagement:** Have real-time conversations and support interactions.

## ⑥ **Centralized tracking:** Manage WhatsApp communication alongside other interactions in Odoo.

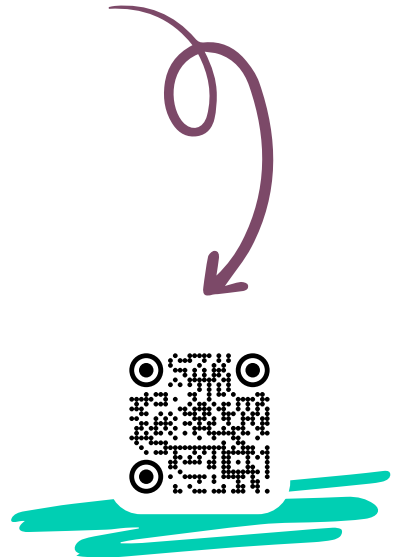


## Studio

Odoo Studio is a tool designed to customize Odoo business management software according to your specific requirements, regardless of your programming expertise.



- ⑥ **No coding required:** Customize business apps with drag-and-drop simplicity.
- ⑥ **Seamless integration:** Works effortlessly with other Odoo apps.
- ⑥ **Automated workflows:** Set actions and approval processes.
- ⑥ **Report customization:** Use the XML editor to tailor and adapt documents to your specific needs.



# Contact us



Schedule a **free** demo with us now!



*Wish to Supercharge your  
Business / Organisation  
with Odoo?*



*Contact us*



KISHIVA CONSULTING SERVICES PRIVATE LIMITED  
AHMEDABAD (INDIA)

support@kishiva.com  
+9198257 99944

www.kishiva.com

This document is created / compiled by Odoo SA.

KISHIVA is Odoo partner. We provide Odoo implementation / customisation / migration / support services.  
No content of this document is compiled or created by KISHIVA. By no means KISHIVA claims any ownership of the content of this document either directly or indirectly.